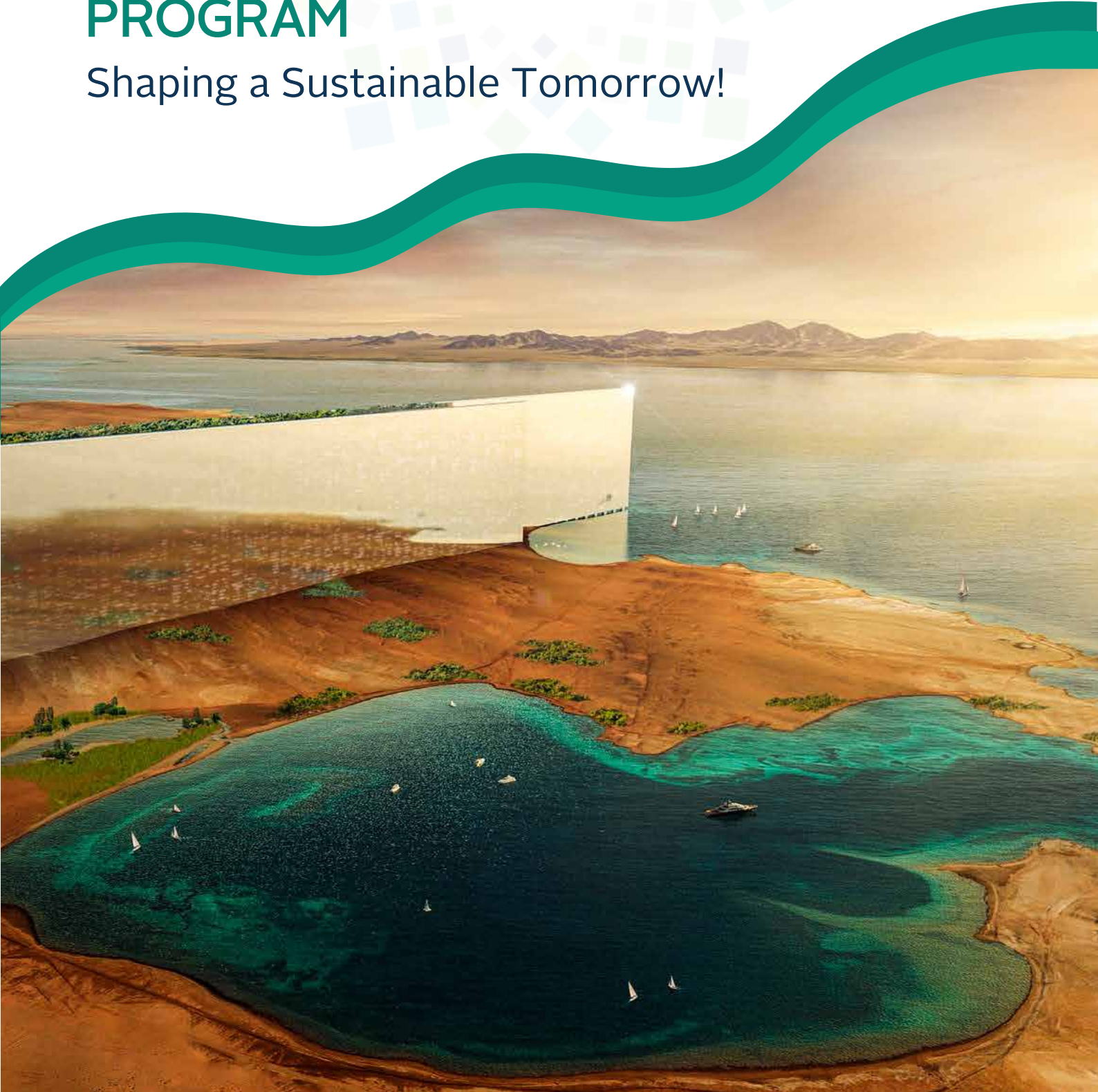




LEADERSHIP REIMAGINED PROGRAM

Shaping a Sustainable Tomorrow!



PROGRAM OVERVIEW

In a world evolving at an unprecedented pace, leadership takes on a new meaning related to sustainability. Our future needs to be sustainable, agile, and driven by the purposeful use of technology. Sustainability is a key part of Saudi Vision 2030 and the kingdom has a deep commitment to sustainable and innovative solutions. ADAL in partnership with Emeritus has developed the leadership reimagined program to equip leaders with knowledge, tools, and strategies needed to excel in today's rapidly evolving business landscape. This comprehensive 5-day program will provide a unique immersive learning experience utilizing local case studies that replicate real life scenarios.

MODULE 1

Circular Economy & Sustainability Strategies

Learn key concepts and practices for advancing sustainability and the Circular Economy, emphasizing the role of technology and behavioral change.

Topics

- Understanding the Circular Economy
- Building the Business Model for the Circular Economy
- Financing the Circular Economy & Technologies

MODULE 2

Leading Change and Transformation

Learn key concepts and practices for driving change and transformation, equipping you with skills to implement Circular Business Models, embrace agile leadership, utilize digital transformation for sustainability, and manage ongoing change in a decentralized approach.

Topics

- Digital Transformation
- Leading CHange

LEARNING METHODS LEVERAGED DURING THE LEARNING JOURNEY



Live Faculty Teaching



Access to Pre-programme Material



Assignments



Workplace Application Exercises



Facilitated Discussion Boards on Online Portal



Saudi Sustainability Case Studies



Post-programme Readings to Support the Learning

TARGET AUDIENCE

Middle to senior level leaders, and executives who aspire to drive sustainable practices within their organizations.

PROGRAM IMPACT

GOOD FOR YOU

1



PERSONAL
GROWTH

Acquire a modern understanding of leadership in a changing world, focusing on sustainable practices and transformation

2



SKILL
DEVELOPMENT

Enhance your skills in change management, sustainable business modeling, and digital strategies

3



NETWORK
EXPANSION

Interact and collaborate with fellow leaders, expanding your professional network with those who share a vision for a sustainable future

GOOD FOR THE ORGANIZATION

SUSTAINABLE PROGRESS

Equip your organization with strategies that emphasize sustainability without compromising financial success

CULTURE TRANSFORMATION

Foster a culture of sustainable thinking, where each member contributes towards the bigger goal of organization sustainability

STRATEGIC ADVANCEMENT

Stay ahead of the curve by implementing sustainable strategies and innovations, distinguishing your organization in the market

2



Maintaining your organization's financial performance while becoming more sustainable

3



Understanding the integration between technology and sustainability

1



Scaling up your organization's practices to accelerate the transition to sustainable future

4



LEARNING OBJECTIVES



Emphasising agile leadership strategies and mindsets to formulate sustainable business models



Understanding the role of a leaders in guiding and shaping digital and sustainable transformation

5

FACULTY MODULE 1

Mark Esposito



Expertise

Systems Thinking & Complexity, Corporate Sustainability, Risk Management, Economic Business & Strategy, Artificial Intelligence



Experience

Dr. Mark Esposito is a globally recognized thought leader in the Fourth Industrial Revolution. He co-founded Nexus FrontierTech, an AI scale-up venture, and chairs the Strategic Foresight Board for the Circular Economy Alliance. In 2016, he was named one of the world's top 30 rising business thinkers by Thinkers50. Dr. Esposito advises the World Economic Forum, and national governments, and serves as an advisor to the UAE's Prime Minister Office. He is also a Senior Advisor at PwC's Ideation Center since April 2022.

Dr. Esposito has an extensive publication record with over 150 publications and 12 books, including two Amazon bestsellers: "Understanding How the Future Unfolds" (2017) and "The AI Republic" (2019).



BUSINESS SCHOOL AFFILIATION

- Harvard University
- University of Cambridge
- HULT



EDUCATION

- Post Doctorate - Harvard Business School
- PhD in Business and Economics - Ecole des Ponts Paris Tech
- PG in HRM - MIB School of Management



FACULTY MODULE 2

Lee Bryant



Duke
CORPORATE EDUCATION



ASHRIDGE
BUSINESS SCHOOL
HULT



Expertise

Leadership, Technology, Organizations of the future, Organizational Culture, Future of Work, Agile Business Strategy, Digital Transformation, The Future of Leadership in a Digital World, Social Technology.



Experience

Lee Bryant is a highly experienced senior practitioner in the field of Digital Transformation, specializing in financial and professional services. He has worked with clients like Bosch, Continental, Daimler (Mercedes), Astra Zeneca, Deutsche Telekom, Deutsche Bank, Legal & General, Grant Thornton, E.ON, PwC, and Bunge.

Lee is known for his expertise in using social and digital technology to improve large organizations. He founded Headshift, a leading consultancy in this area, which was later acquired by Dachis Group. He then led Dachis Group's European growth and co-founded POST*SHIFT in 2013, a digital transformation firm focused on the intersection of emerging technologies and innovative organizational structures and leadership.

Before his entrepreneurial journey, Lee worked as a journalist in politics and later in diplomacy and UN peace processes, collaborating with senior politicians and diplomats globally. He also teaches at institutions like Ashridge Business School, Cranfield Business School, and Duke Corporate.



BUSINESS SCHOOL AFFILIATION

- Ashridge Business School
- Duke Corporate Education
- Cranfield Business School



EDUCATION

BA International Relations - University of Westminster



About ADAL

ADAL is a government entity that was established in 2016 by a royal decree under the name of "Center for the Development of Administrative Leaders." In 2019, the name was changed to "The Academy for Developing Administrative Leaders."

ADAL's mandate is to train and develop potential and senior leaders in the public sector on competencies that will help them achieve Vision 2030.

ADAL

your trusted partner in your leadership journey

Prestigious Academy | Globally Connected | Leadership Development Expertise

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