EMERITUS
Learn. From the world's best.

أكاديمية تطويـر القيادات الإدارية
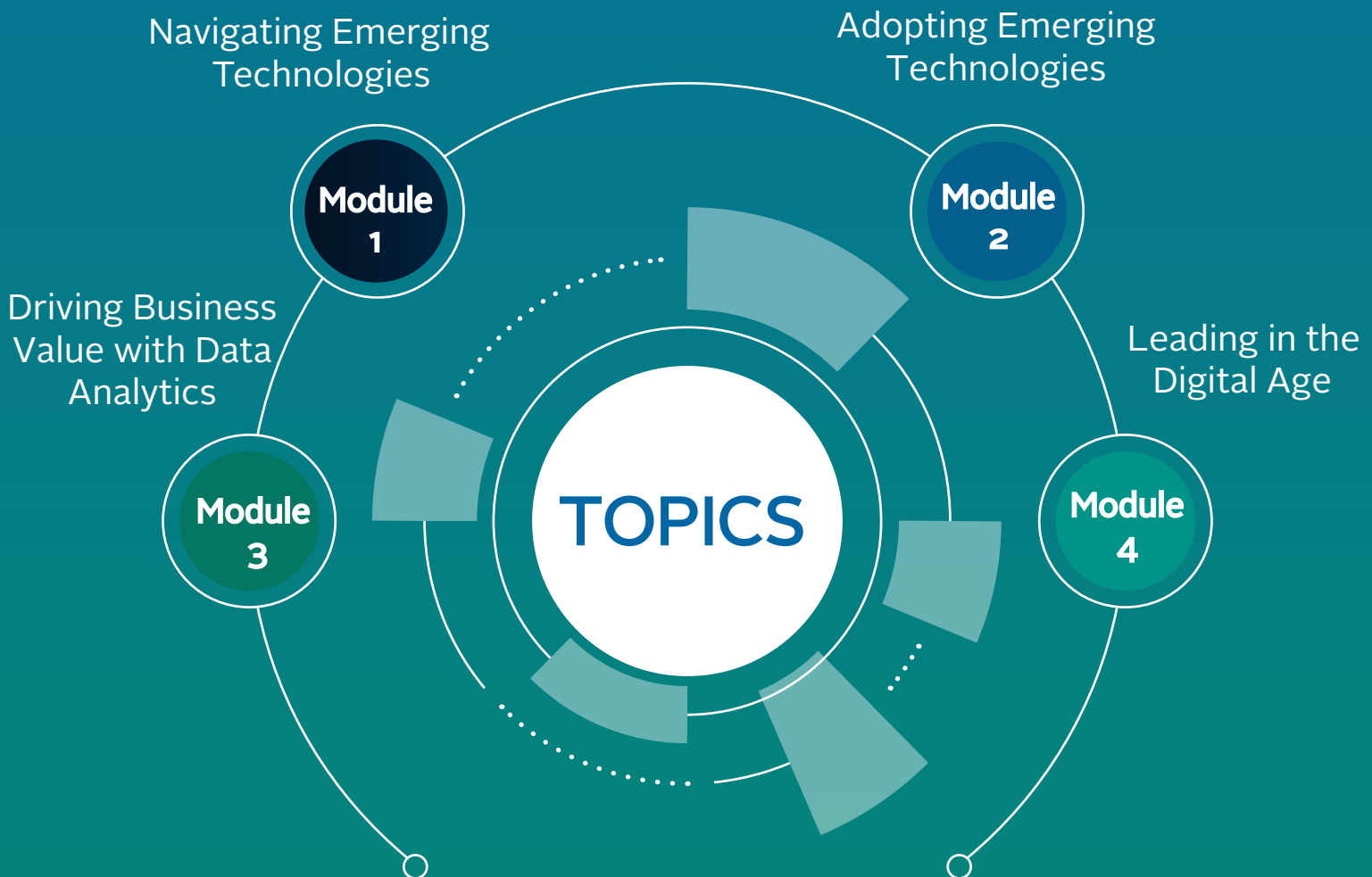**The Academy for Developing Administrative Leaders**
Powered by IPA

GAME CHANGER:
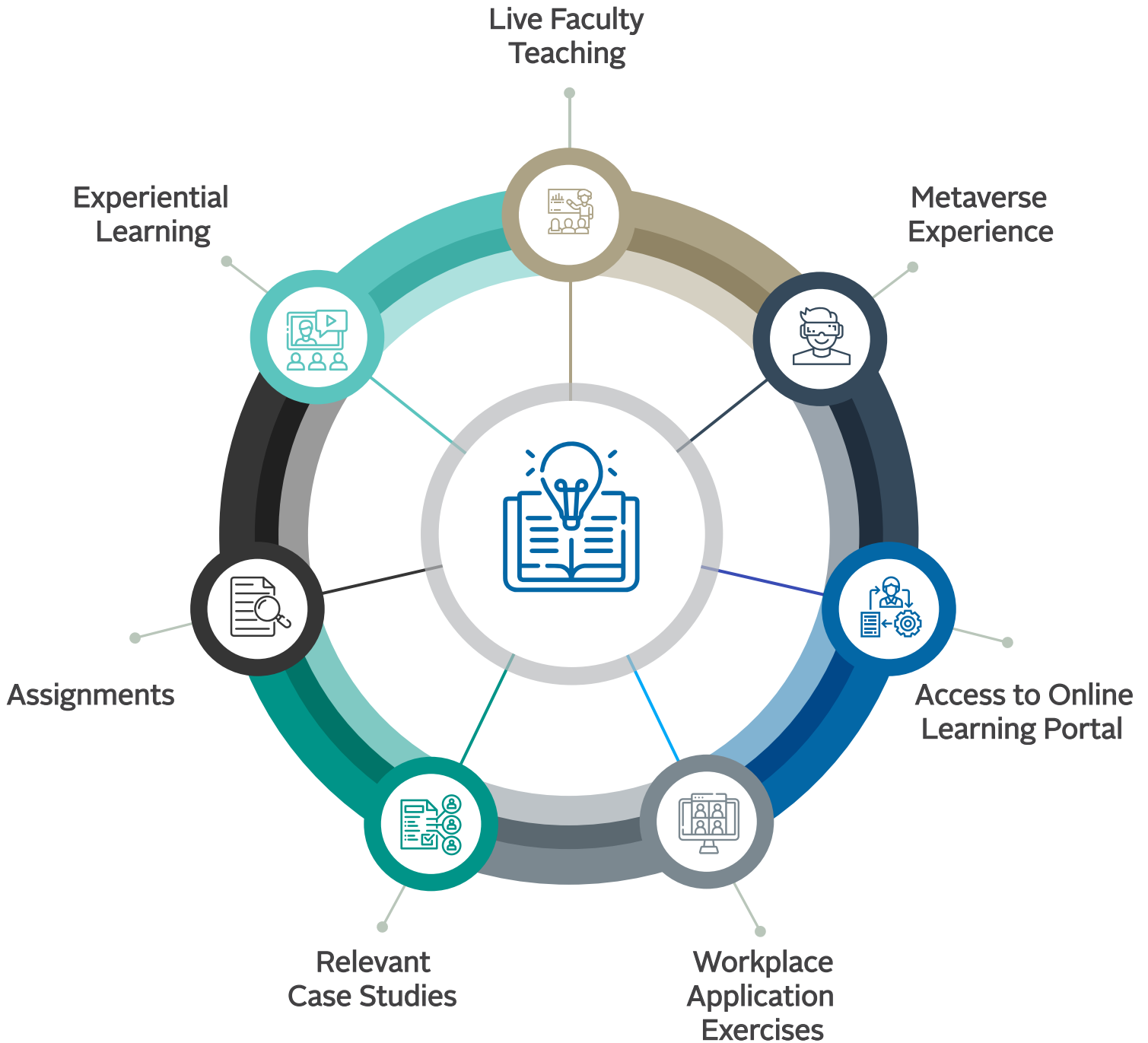# LEADERSHIP IN THE ERA OF EMERGING TECHNOLOGIES

PROGRAM OVERVIEW

The Game Changer: Leadership in the Digital Era of Emerging Technologies Program equips leaders with the vital skills and insights necessary to effectively integrate and leverage emerging technologies within their organizations. It focuses on enhancing strategic decision-making and fostering innovative leadership, thereby positioning these leaders at the forefront of technological advancement and organizational transformation in the digital age.

The program is ideally suited for those who are keen to drive significant change and gain a competitive edge by adopting cutting-edge technologies.

Navigating Emerging
Technologies

Adopting Emerging
Technologies

Driving Business
Value with Data
Analytics

Leading in the
Digital Age

Module
1

Module
2

Module
3

Module
4

TOPICS

LEARNING METHODS LEVERAGED DURING THE LEARNING JOURNEY

Live Faculty Teaching

Metaverse Experience

Experiential Learning

Access to Online Learning Portal

Assignments

Relevant Case Studies

Workplace Application Exercises

TARGET AUDIENCE

Middle to senior-level leaders and executives aspiring to integrate Emerging Technologies within their organizations.

LEARNING OBJECTIVES

1 Understand the definition, impact, and potential of emerging technologies across various industries.

2 Develop skills to evaluate potential risks and opportunities presented by new technologies.

3 Learn strategies for the successful implementation and integration of emerging technologies.

4 Enhance abilities in using data analytics for informed decision-making.

5 Cultivate leadership competencies necessary for thriving in a technology-driven environment.

PROGRAM IMPACT

Good for You:

- Develop a deep understanding of emerging technologies and their potential.
- Enhance your ability to identify and evaluate risks and opportunities.
- Gain practical skills in implementing new technologies effectively.
- Improve decision-making capabilities using data analytics.
- Strengthen leadership competencies in a digital age.

Good for Your Organization:
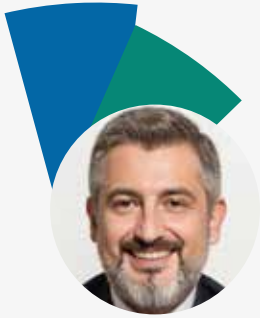
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FACULTY PROFILES

Alessandro Lanteri

Expertise:

Renowned for his expertise in digital transformation and emerging technologies such as AI, blockchain, and IoT, he specializes in guiding leaders through the complexities of the Fourth Industrial Revolution.

Experience:

Alessandro is a Professor of Management. He works with multinationals, governments, international organizations, startups, and family businesses across five continents. He is an advisor to the U.N., World Economic Forum, and various governments and global multinationals. His research regularly appears on top international publishers, including **Harvard Business Review** and **MIT Technology Review** outlets, **LSE Business Review**, **World Economic Forum Agenda**, and **Forbes.** His previous book "CLEVER: The Six Strategic Drivers for the Fourth Industrial Revolution," became a no.1 Amazon bestseller.

Education:

PHD - Erasmus University Rotterdam
Masters - Bocconi
Also studied at Harvard, MIT, NYU, Oxford, and Stanford

Rob Thurner

Expertise:

An experienced digital strategist with a focus on areas such as Digital Transformation, Digital Banking, Customer Journey Mapping, and Mobile Marketing.

Experience:

Rob's expertise extends to building digital skills and capabilities, which is demonstrated through his work as a Learning & Education Consultant with **The London Institute of Banking & Finance** and as a **Lead Trainer for Google Digital Academy.** His professional journey includes extensive work across Asia and the Middle East, including China, Hong Kong, Indonesia, Thailand, Malaysia, Singapore, India, Pakistan, Sri Lanka, Dubai, Abu Dhabi, and Saudi Arabia.

Education:

BSc (Honours) in Politics - Bristol University

ABOUT ADAL

ADAL is a government entity that was established in 2016 by a royal decree under the name of "Center for the Development of Administrative Leaders." In 2019, the name was changed to "The Academy for Developing Administrative Leaders.".

ADAL's mandate is to train and develop potential and senior leaders in the public sector on competencies that will help them achieve Vision 2030.

ADAL

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